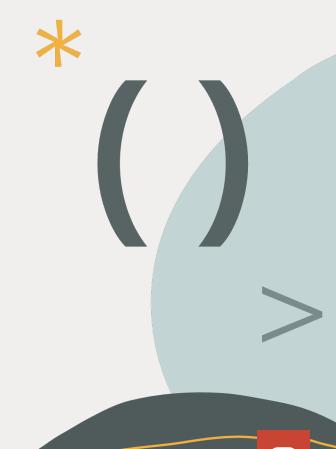
Elevating Application Development with Oracle APEX

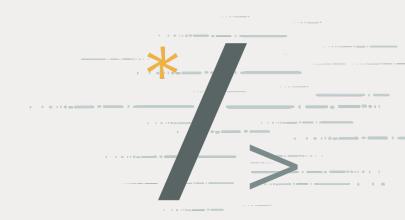
Marc Sewtz

Senior Director of Software Development Oracle APEX March 21, 2024



Oracle APEX

Positioning & Product Updates





What is Oracle APEX?

APEX is the **world's most popular** enterprise **low-code** application platform.

It enables you to build scalable and secure enterprise apps with world-class features

20X faster with 100X less code.

Oracle APEX delivers the most productive way to develop and deploy **Mobile and Web** apps everywhere – cloud and on-premises.



19 Million +

apps created till date

5,000 +

APEX apps created daily

700,000 +

APEX developers worldwide

60,000 +

customers across 150 countries

75%

of Fortune 500 use Oracle APEX



Oracle APEX: World's Most Popular Enterprise, Low-Code Platform





"Build applications on the cloud in a web browser with AI assistance, with zero coding and zero code generation, with everything defined in metadata, right on top of your existing data or a new data model? Sounds like the future of software development."

- From the InfoWorld Judges
Learn more at infoworld.com



ORACLE APEX

"We're now building a lot of our applications in *APEX*. And our productivity gains are, again, a factor of 10. And we build the applications in one tenth the time, or *one tenth* the amount of people, or at *one tenth* the cost. But these are not typical *low-code* applications. These are applications that can scale to *millions* of users and all over the world."

*Oracle Q4 FY23 earnings call - June 12, 2023



Founder & CTO, Oracle



Larry Ellison outlines Oracle's generative Al strategy Oracle Cloud World 2023





Larry Ellison outlines Oracle's generative Al strategy Oracle Cloud World 2023

Ellison noted that generative AI is changing how Oracle itself develops new products.

For example, he said, Oracle will continue supporting older applications using Java if they were written in that programming language, but it **will develop new applications using code generated automatically in Oracle APEX** by GenAl tools based on developer prompts. "We're not writing it anymore. We're generating that code," he said. "It **fundamentally changes how we build applications**, how we run applications. It just changes everything."

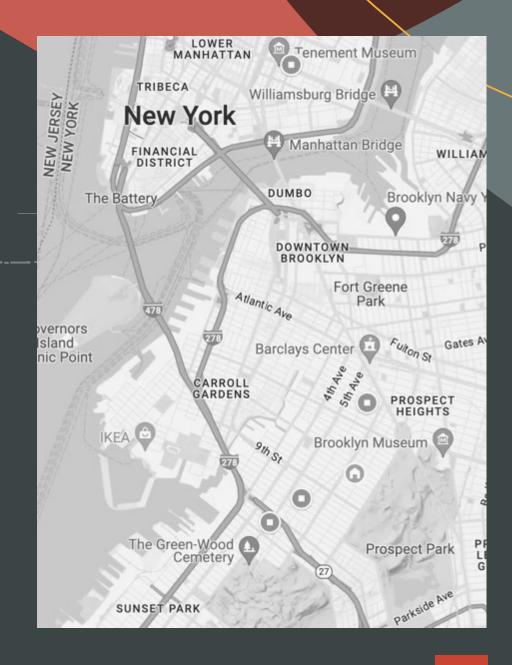
Ellison also noted that the APEX application generator allows for **faster application development with smaller development teams**, and because the code was generated by GenAl, it helps **significantly reduce security flaws**.

"This is a very big deal" he said.



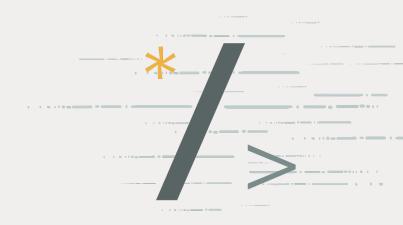
Demo

Building a Real Estate App





Oracle APEX @ Oracle

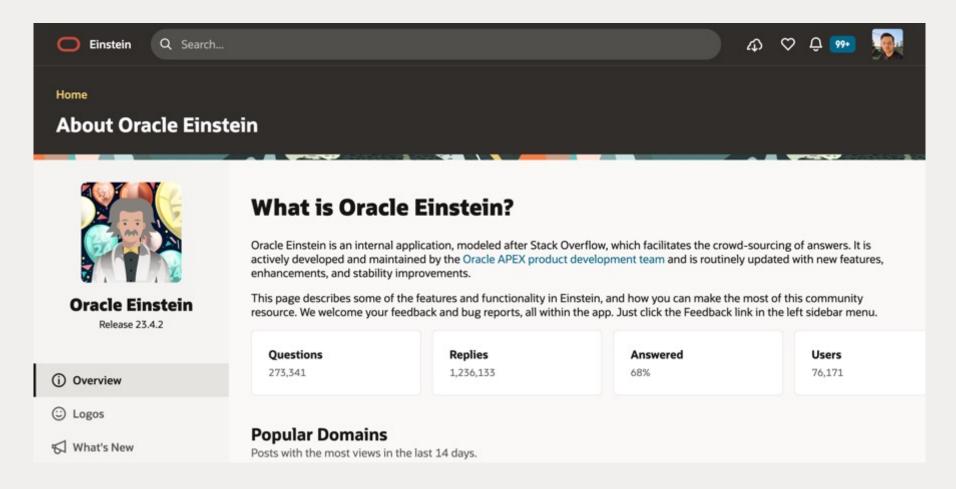




[Date]

Einstein Q&A platform

Oracle internal APEX application used by over 10K users



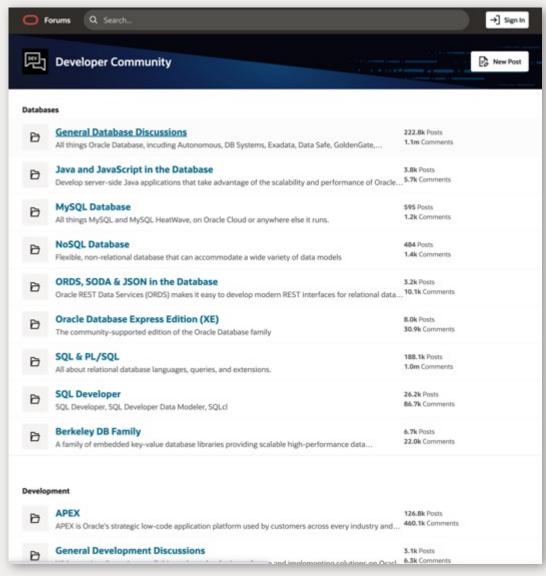


Oracle Forums

New OTN Developer Community Forum platform went live in 2023

Built with APEX and based internal Oracle Einstein Forums platform.

3.9M Users1.9M Posts7M Replies



forums.oracle.com

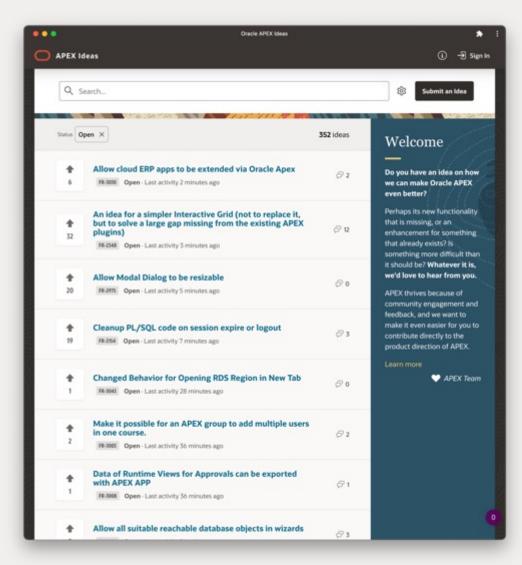


APEX Ideas App

Do you have an idea on how we can make Oracle APEX even better?

New functionality that is missing? Enhancements for something that already exists? Is something more difficult than it should be? Whatever it is, we'd love to hear from you.

6000+ Active Users 1500+ Ideas



apex.oracle.com/ideas



Employee Directory

Oracle internal APEX application used daily by over 70K users



Oracle APEX Surveys

Oracle APEX Surveys is a mini-SaaS service built on Oracle APEX that offers a simple and intuitive platform for designing, editing, and running surveys. Each survey is presented as a beautiful and responsive web page that is interactive, intuitive, and localized.

Two approved platforms for use at Oracle:

- Oracle Internal Surveys (Running surveys within Oracle for Oracle staff only)
- Oracle Customer Surveys (Running surveys with Oracle customers)

These services are:

- Easy-to-use
- Secure
- Approved for use at Oracle



Fusion Apps

There are two major APEX initiatives being undertaken by Fusion Apps:

- **Customers extensions**: providing Fusin Apps customers the ability to build Fusion App extensions with APEX.
- Factory Fusion Apps: using APEX to build Fusion Apps.

Support for Fusion Apps Extensions in APEX 23.2

- Create REST data sources to guery, insert, update, and delete data from Fusion Apps REST APIs.
- Once your REST Data Sources are defined, you can use any APEX region connected to the Fusion Apps REST APIs and build custom experiences using the power of SQL.
- Intuitively present **FA REST API validation errors** like native APEX ones
- Quickly build **Query-by-Example pages** and Cascading LOVs using filter parameters
- Intelligently avoid common errors using auto-discovered additional info hints on data profile columns
- **Directly pass filtering/ordering to the backend**, request only necessary data, and use bulk operations
- **Efficiently paginate** search results with total results when needed (X Y of Z)

Oracle APEX - hosted instances

apex.oracle.com

Public APEX evaluation instance. Explore the capabilities of the APEX low-code application platform and begin building your first app today. This is the fastest way to get started with APEX.

82k Workspaces

224k Apps

5.9M Pages

apex.oraclecorp.com

Oracle provides apex.oraclecorp.com as a free service for all Oracle employees to build and host internal applications for all information classifications.

6k Workspaces

42k Apps

1.6M Pages



Oracle Industry Solutions

The Global Business Units are vertically-oriented organizations dedicated to Oracle's industry-specific solutions. Oracle APEX empowers GBUs to build modern web applications that extend existing applications using RESTful services.



Communications



Food & Beverage



Retail



Communications Applications



Healthcare



Local Government



Construction & Engineering



Health Sciences



Energy & Water



Financial Services



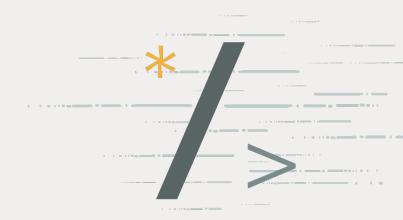
Hospitality



Industries on Oracle.com



Learning Oracle APEX





Oracle APEX - Events apex.oracle.com/go/events



April 3-4 Oracle DevLive Bengaluru

April 3-4 Oracle DevLive & CloudWorld Tour Sao Paulo

April 12 APEX Alpe Adria

• April 22-24 APEX Connect

May 9 Oracle DevLive New York City



London

This event has concluded. Watch keynotes on demand.



Bengaluru

3-4 April 2024



São Paulo

3 April 2024



New York City

May 9, 2024



Home About → Location Register APEX Agenda Partners

APEX CONFERENCE



ODTUG Kscope as you've come to love it. From the APEX Sunday Symposium through to Thursday's HOLs, your entire week could be devoted to the world's most popular low code platform. Prepare to be amazed at just what APEX can do for you!

apex.odtug.com



Training and Certifications

https://apex.oracle.com/en/learn/training/



Learn Oracle APEX Fundamentals

Embark on your APEX development journey by enrolling in the Oracle APEX Foundations course.

This 3-hour learning path is ideal for beginners looking for a general overview of APEX. Explore the core functionality of APEX such as the App Builder and SQL Workshop, and build your first cloud application with APEX on OCI.

Upon completion, you will be familiar with the key capabilities and components of APEX.

Become an Oracle APEX Professional

Dive deeper into APEX capabilities by enrolling in the Oracle APEX Developer Professional Course

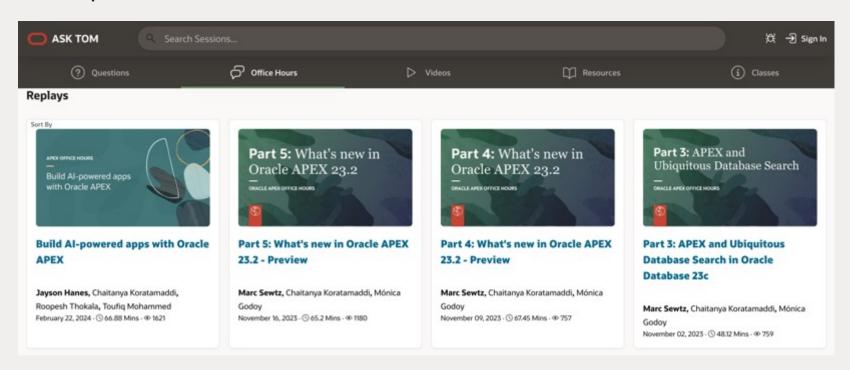
This 13-hour learning path is targeted for both beginners and seasoned developers that want a deeper understanding of APEX. Dive into detail for each APEX component and try out the step-by-step guided labs for a hands-on experience.

Upon completion, you will have a practical knowledge of APEX concepts and capabilities, and a solid footing on how to build APEX apps.



Oracle APEX Office Hours - apex.oracle.com/officehours

Office Hours offers free, live Q&A sessions with experts in various aspects of Oracle technologies. Our experts are drawn from the ranks of product managers, developers, development managers and evangelists. We make ourselves available each month to help you be as successful as you can with Oracle products.







Oracle APEX - Tutorials apex.oracle.com/hols

- Build a Social Media App
- Build a Starter Online Shopping App
- Workflow Lab
- Build Al-Powered Image Search
- Build a Movies Watchlist Application

Hands On Labs

The following labs provide step-by-step instructions to complete a given scenario, and cover everything from basics to more advanced topics.



Workflow Lab

Duration: 2-3 hours

Intended Audience: Intermediate

Objectives:

- · Create a Business Process using Workflows in APEX
- · Add Human Tasks to the Workflow
- · Add Activities and Connections to the Workflow

Learn all about Workflows in APEX by implementing an efficient system to schedule and manage doctor consultations.



Build Al-Powered Image Search

Duration: 1 hour

Intended Audience: Intermediate

Objectives:

- Create REST Data Source based on the OCI Vision API
- Invoke the OCI Vision REST Data Source
- · Display OCI Vision results and search images
- · Enable PWA and other mobile-friendly features

Learn how OCI Vision is used to tap into the power of visual intelligence and enhance the Oracle APEX Social Media app for the classification of images.



Build a Social Media App

Duration: 1 hour

Intended Audience: Everyone Objectives:

- · Learn how to use Quick SQL
- · Learn how to use a Form and a Cards Region including Dialogs
- · Learn to work with BLOBs, Dynamic Actions and Custom Events

This workshop will give everyone a great exposure to what a developer can do with APEX using Low-Code and relatively simple approaches!



Understanding the Oracle APEX Application Development Lifecycle



Oracle APEX Technical Paper

- Best-practice tips and working sample scripts to help navigate the key phases of development, testing, and deployment from the command line as well as from popular automation platforms
- Lean about available options to track issues, manage source control changes, perform unit testing, and automate steps of the software delivery process



https://blogs.oracle.com/apex/post/application-development-lifecycle-technical-paper



New Blog Posts apex.oracle.com/blog

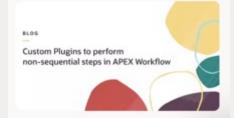
- Announcing the Oracle APEX Sample Document Generator App!
- General Guide: Modernizing Oracle Forms using Oracle APEX
- Oracle APEX lowers the barriers to entry for lowcode app development with ECPUs and per-Gigabyte Storage Pricing
- Process Automation Options in Oracle APEX 23.2 and Beyond







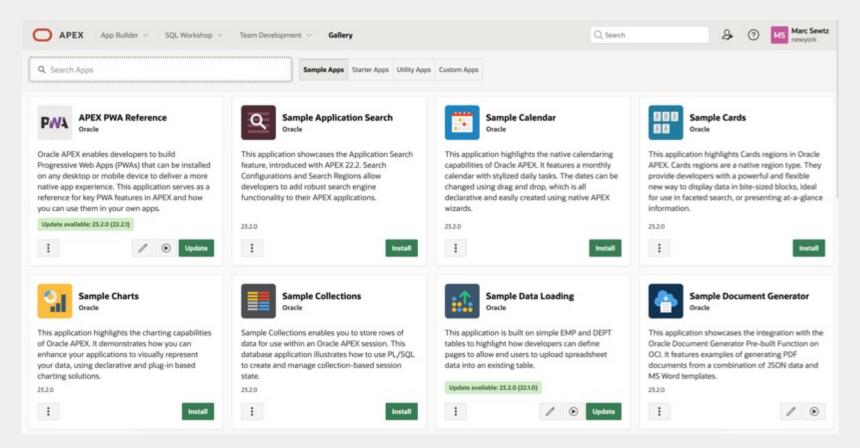






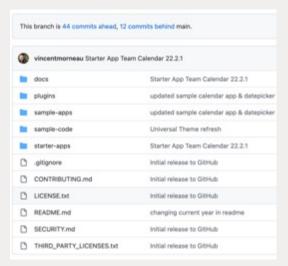
Oracle APEX Apps & Plug-Ins on GitHub

The APEX GitHub repository contains starter apps, sample apps, sample code, and plug-ins that you can try, learn from, use, and experiment within Oracle APEX!





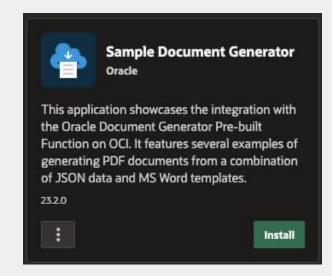
oracle.github.io/apex





Oracle APEX Sample Document Generator App apex.oracle.com/go/sample-doc-gen-app

- Oracle Cloud Infrastructure (OCI) provides a powerful serverless computing platform called "Functions", which allows you to run code without provisioning or managing servers.
- OCI Document Generator Function allows PDF generation with pre-built Function, based on JSON data and MS Word DOCX template
- OCI has a full offering of SDKs and a command line support, making it easy to integrate this prebuilt function into any application.
- Blog post: Announcing the Oracle APEX Sample Document Generator App <u>https://blogs.oracle.com/apex/post/announcing-the-oracle-apex-sample-document-generator-app</u>

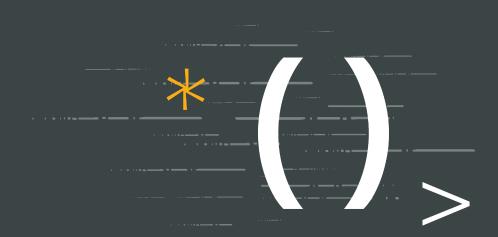




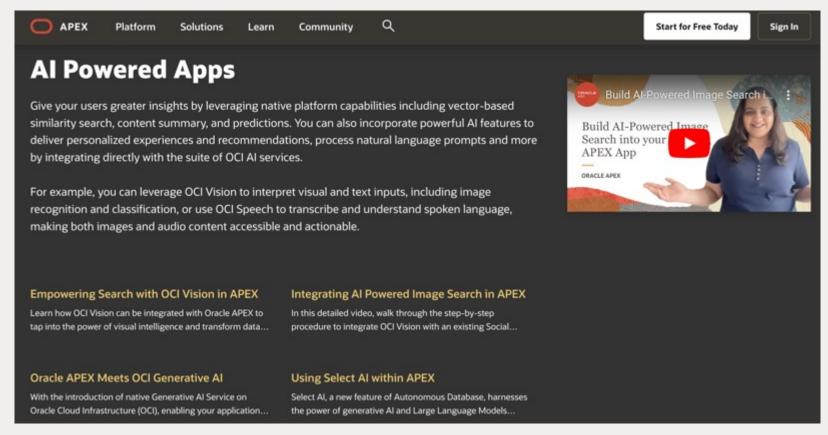
Demo

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DocGen Sample App



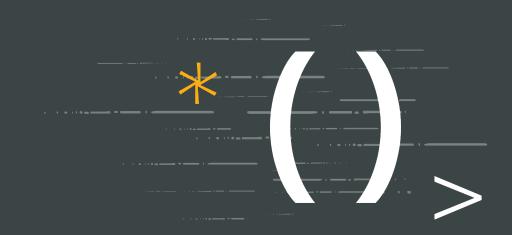
Oracle APEX & AI





apex.oracle.com/en/platform/ai





Demo

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Vision Al



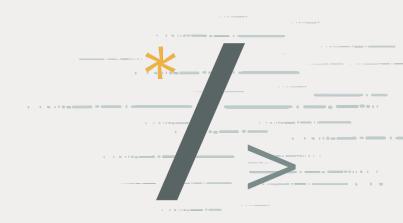








Pricing & Support





[Date]

Oracle APEX - Pricing APEX on Premises

apex.oracle.com/go/pricing

APEX is available as a free, no-cost feature of the Oracle Database. Take advantage of the full functionality of Oracle APEX and install it anywhere, from your notebook to Exadata in your data center. The entire stack, including Oracle APEX, Oracle REST Data Services (ORDS), and Oracle Database are fully supported with your Oracle Database license.

Free with Oracle Database

Oracle APEX is a no-cost feature of the Oracle Database.

Support Included

Receive enterprise-grade support from Oracle's product experts.

No limits on apps, users, or developers

Enjoy unrestricted creation, collaboration, and deployment capabilities.



Oracle APEX - Pricing APEX on Oracle Cloud

apex.oracle.com/go/pricing

Oracle APEX offers simple, **consumption-based pricing** for developing and running your low-code apps on Oracle Cloud Infrastructure (OCI). You simply pay for the amount of compute and storage consumed by your APEX apps. You are not charged by the number of app users, developers, apps, or workloads.

There are two main ways to deploy Oracle APEX applications with **ECPU pricing**:

- Oracle APEX Application Development Service: This fully managed service offers a pay-as-you-go
 model based on ECPU hours. The basic tier starts at \$122 per month for 2 ECPUs and 20 GB of
 storage. As your application grows, you can easily scale up by adding more ECPUs and gigabytes of
 storage.
- Oracle APEX on Autonomous Database Service: Enables you to build and run scalable cloud and mobile apps with full database connectivity. Pricing starts at \$502 per month for 2 ECPUs and 20 GB of storage. In addition, Oracle Database customers with unused licenses can obtain Autonomous Database Serverless at significantly reduced prices with Bring-Your-Own-License (BYOL) discounts.

You can also get started with Oracle APEX for FREE by signing up for Oracle Cloud Free Tier.



Oracle APEX - Pricing APEX on Oracle Cloud

apex.oracle.com/go/pricing

Database Access

	Always Free	APEX Application Development Service	APEX with Autonomous Database
Database Edition	Oracle Database Enterprise Edition		
Database Connectivity	 Browser-based tools REST access to data Direct database connectivity 	 Browser-based tools REST access to data 	 Browser-based tools REST access to data Direct database connectivity

Oracle APEX - Pricing APEX on Oracle Cloud

apex.oracle.com/go/pricing

Licensing

	Always Free	APEX Application Development Service	APEX with Autonomous Database
BYOL Discounts	-No	-No	Yes
Compute Pricing	FREE	\$120.08 per 2 ECPU per month (billed hourly while running)	\$499.97 per 2 ECPU per month (billed hourly while running)
Data Storage Pricing	FREE	\$2.31 per 20 GB per month (billed monthly)	\$2.31 per 20 GB per month (billed monthly)

On Premises

- Oracle APEX is supported for 18 months.
- Oracle APEX ships with several open source libraries, including Oracle JavaScript Extension Toolkit (JET).
 These libraries are frequently updated, and bug fixes are only available with the most recent releases of these libraries.
- Oracle's support policy for APEX was changed to 18 months to align with Oracle and industry standards.

Oracle Cloud

- Oracle APEX is available on Oracle Cloud Infrastructure (OCI), as part of the APEX Service and Autonomous Database.
- Both services are fully managed by Oracle and new versions of APEX are available on-premises and on OCI at the same time.
- Customers can choose to upgrade APEX at any time within the first 90 days after the release. After this
 time, Oracle APEX gets upgraded automatically.



On Premises

Release	General Availability Date	Support Ends
23.2	Nov 2023	May 2025
23.1	May 2023	Dec 2024
22.2	Nov 2022	Dec 2024
22.1	May 2022	Dec 2024
21.2	Nov 2021	Nov 2024
21.1	May 2021	May 2024
20.2	Oct 2020	Dec 2024
20.1	Apr 2020	Dec 2024
19.2	Nov 2019	Nov 2024
19.1	Mar 2019	Mar 2024

Oracle APEX – Support APEX on ADB

Patches and upgrades

- Oracle is responsible for APEX patches and upgrades
- Monthly Patch Set Bundles
- New APEX releases at the same time as on premises (as of November 2022)
- Opt-in
 - 45-day or 90-day upgrade window
 - Apply the upgrade at the time of your choosing
 - Initiate the upgrade from APEX UI or using PL/SQL API
- Upgrade experience keeps improving with each upgrade cycle



Git for internal APEX Development

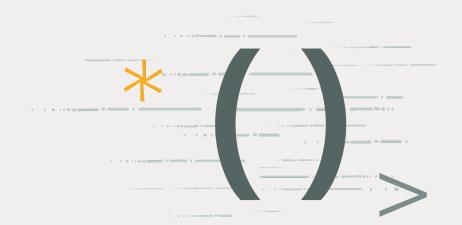


APEX product development has completed the migration from SVN to Git in October 2023

- Modern Web UI: OraHub presents a user friendly interface for people to visualize source code, create and merge branches
- **Enhanced Code Reviews**: Platforms like OraHub streamlines the code review process, ensures higher code quality and facilitates collaboration
- **Branching and merging**: Git branching and merging are superior, enabling efficient parallel development, even offline.
- **Cleanup opportunity**: Moving to Git was an opportunity for APEX to migrate only the relevant pieces and cleanup older unused directories in the source code.
- **Ecosystem and Integrations**: OraHub allows direct integrations with BugDB and Jira, reducing the manual labor of adding commit comments to Jira tickets or bug comments.



APEX 23.2





Oracle APEX 23.2

Released on Nov 14, 2023 (OCI and On-Premises)

New Features

- Collaborative Development with Application Working Copy
- End-to-End Process automation with native Workflow
- New and Updated Components
- Developer Experience
- General Builder Improvements
- Additional Updates and Enhancements

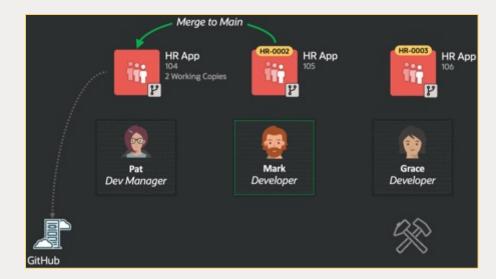


apex.oracle.com



Application Working Copy

- Enables multiple developers to work on different features in isolation of each other on the same application and then periodically merge their changes
- Beneficial for single developers who already have an application in production and want to keep new changes separate from application maintenance changes until they are ready to be moved through dev/test/production
- Allows developers to create a working copy of an existing application, diff changes between the copy and main application, and then merge changes back into the main application





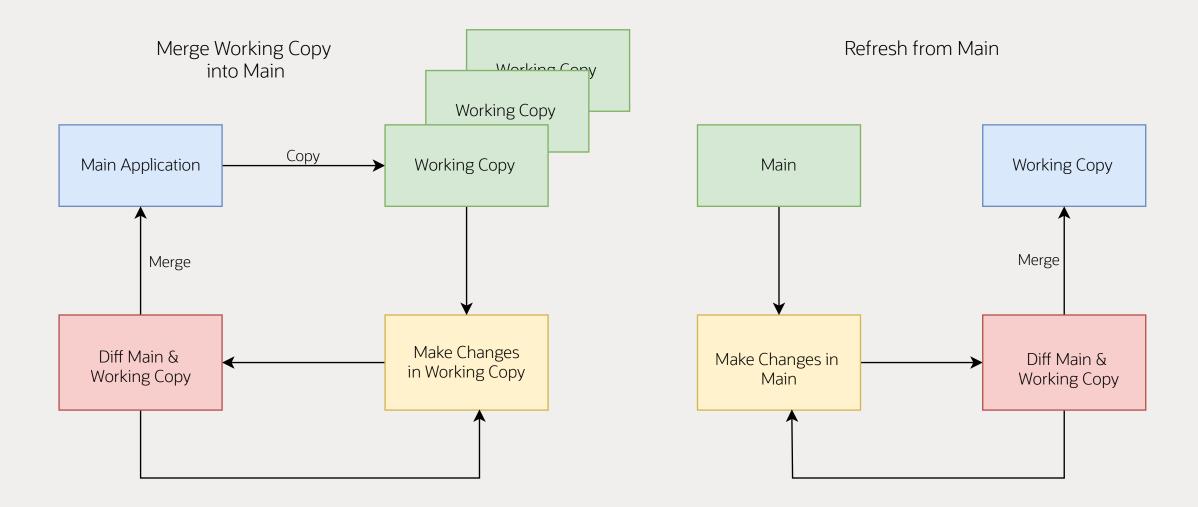
Application Working Copy

- Creating "Working Copy" is very similar to copying an application
- Comparison of changes is done by performing a split YAML export of both applications
- A merge conflict occurs when a page or shared component in the main application has changed and has the same component in the working copy
- Conflicts will be manually identified when viewing the file differences
- Developers have the choice of merging in full or by choosing which components they would like to merge
- Option to perform a full backup, so developer can revert to backup in case of merge issues



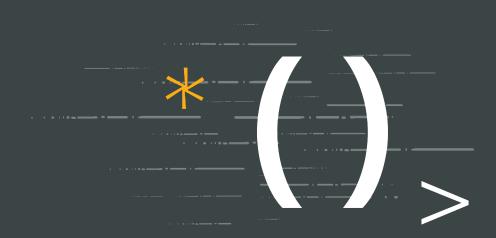


Application Working Copy

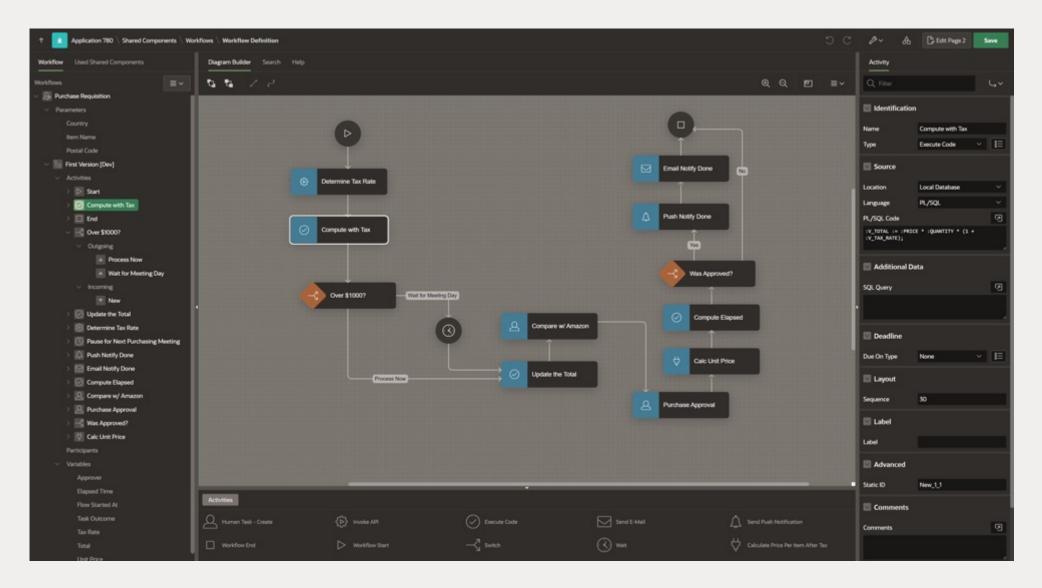


Demo

Working Copy



End-to-End Process automation with native workflow





Workflow

- Workflow is the automation of a business process, in whole or part, during which documents, information or tasks are passed from one participant to another for action, according to a set of procedural rules (e.g. sequence flow, transition conditions etc.).
- APEX Workflow provides the following capabilities:
 - Visual Workflow Designer to create and author sequential workflows
 - Workflow Console for the monitoring and administration of Workflows
 - Workflow Runtime (Engine) for the execution of Workflows
- Manage workflows by creating workflow models in the Workflow Designer.
- Activate workflows and monitor them through the Workflow Admin Console.
- Use page processes to initiate workflows.



APEX Workflow – Design Principles

Simple

APEX Workflow is simple to use with a flat learning curve. No prior Process knowledge is required to use APEX Workflow

Extensible

APEX Workflow is extensible. Activities are implemented as Process Type plugins. Customers can create their own plugins and natively use them in APEX Workflow as Activities

Integrated

APEX Workflow is fully integrated in the current APEX development experience and shares code with APEX Page Designer. This makes it intuitive to use for APEX developers

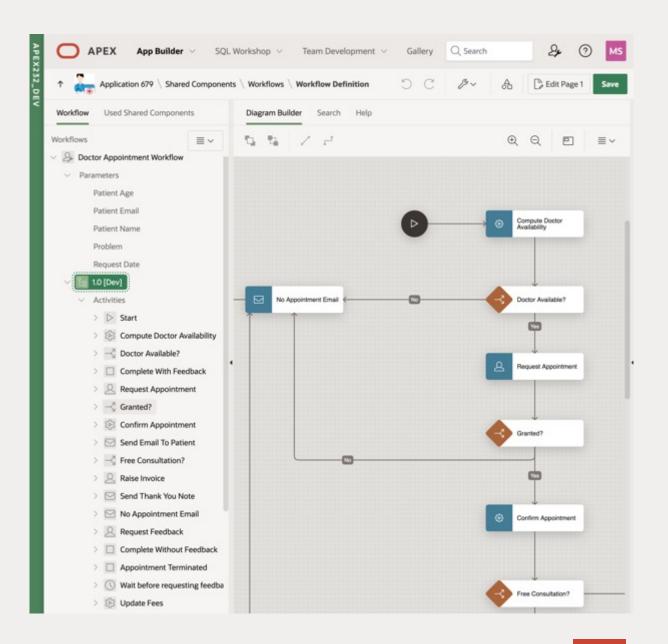
Intelligent

APEX Workflow is designed to use Oracle Machine Learning



Designing Workflows

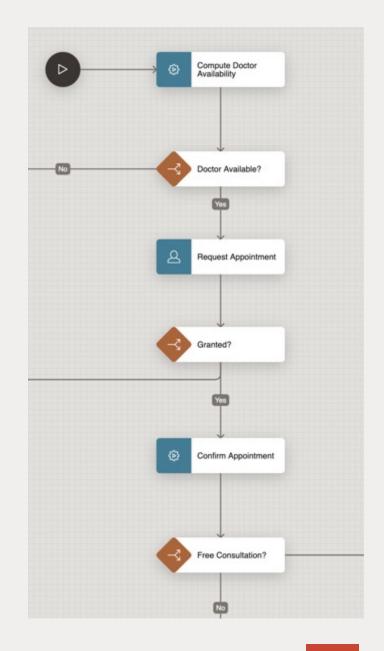
- The Workflow Designer is a graphical user interface for modeling of Oracle APEX Workflows.
- The Workflow Designer shows all Workflow Definitions within the APEX Application in a tree.
- Workflow Definitions can be expanded to show additional information like the Workflow Input Parameters, Workflow Activities, Transitions, and Variables.
- The Central Pane of the Workflow Designer also has a Diagram Builder for modeling workflows.





Workflow Activities

- Workflow Activities are the "boxes" within a Workflow Definition.
- They specify which kind of work is performed in "Workflow Execution" when the Activity is activated.
- In the APEX Ecosystem, each workflow activity corresponds to a process type plugin. All workflows have:
 - Exactly one Start Activity in the beginning
 - At least one End Activity in the end
 - Existing Native Process Type Plugins like Execute Code, Send E-Mail, Human Task – Create (Approval), Send Push Notifications, are available as Workflow Activities.
 - Workflow Specific Process Type Plugins are Workflow Start, Workflow End, Wait and Workflow Switch.





Process Automation Options in Oracle APEX 23.2 and Beyond

- Two Process Automation solutions available for Oracle APEX:
 - Oracle APEX Workflow (introduced in 23.2) APEX Workflow is a net new component in APEX 23.2 (and as such part of every APEX 23.2 installation)
 - Flows for APEX (since 2020) Flows for APEX is an open-source implementation of the ISO standard BPMN 2.0. Initially started as a project at MT-IT Solutions, the implementation was made publicly available on GitHub and developers from other companies, including Oracle, started contributing.
- https://blogs.oracle.com/apex/post/apex-workflow-positioning

New and Updated Components – New Page Items

Combobox

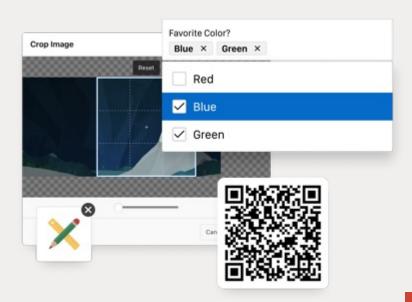
- A new Combo Box item type, which has a One and Many configuration
- Supports custom HTML for the choices with Template Directives
- Multi-select, The user can select more than one option and the dropdown is kept opened

QR Code Generator

- The new QR Code item type lets you easily embed scannable QR codes that contain text, URL, phone, email, SMS, or location data.
- You can also use the associated QR Code API for embedding QR codes within reports, emails, or other parts of your application.

Image Upload

- File Browse renamed to File Upload
- Ability to crop and/or resize images client-side
- You can also configure whether to use the main or selfie camera for mobile devices.





New and Updated Components

Custom Map Backgrounds

- Maps now support custom background tiles enabling you to visualize your spatial data in more ways than ever before.
- Map backgrounds are defined in Shared Components and can be used across all map components.
 You can subscribe, refresh, and publish your Map Backgrounds just like any other Shared
 Component.
- Map backgrounds can be defined as Raster, Vector, and OGC WMS tile layers, and can be further customized with additional parameters

Faceted Search Enhancements

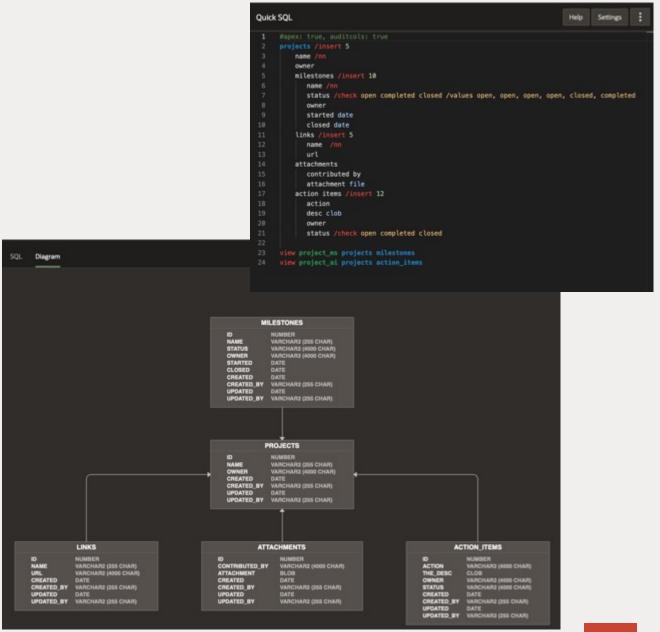
- Arbitrary Facets Support: Flexible filtering of report columns on input-based facets, with support for comparison operators extended to include not equals, does not contain, and does not start with.
- Sort by Descending: Developers can control the sort direction for distinct LOV based facets.



Developer Experience

Quick SQL Updates

- Visualize your data model's tables, columns, datatypes, and relationships in an intuitive entity relationship diagram accessible via the new Diagram tab.
- The generated SQL script and ER diagram refresh instantly whenever you pause your typing.
- Save time and cognitive cycles with the revamped review and run, simpler saving, and streamlined help.





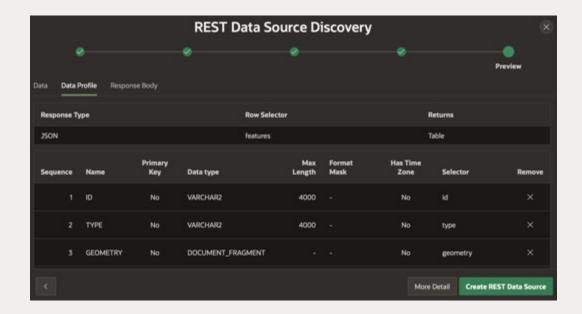
Developer Experience

REST Data Source Enhancements

- Data-type aware REST Source Parameters
- Regular expression validation for REST Source Parameters and Data Profile columns
- You can now create a REST Data Source Catalog which contains all of the endpoints based on an OpenAPI definition.
- REST Source Plug-in enhancements

Native OData REST Source Type

 The OData Connector has now been integrated as a native component within APEX, allowing developers to incorporate data from REST services that adhere to the OData protocol without the need to install any plug-ins.





Developer Experience

Improved Share Components Subscriptions

- Extend subscription functionality to all shared components
- Subscribed components are now read-only
- Automatic dependency resolution
- New Subscription Status column available across Shared Components reports
- Bulk refresh and deletion Easily view subscribed shared components that are out of sync and refresh them

Workflow and Approvals Enhancements

- Action Tasks: Define human tasks that require a participant's input or acknowledgement without an explicit approval outcome.
- Optionally allow parameters to change value during a human task and react to the event using the Update Parameter action and new APIs.
- Business administrators can now remove task participants in addition to adding new ones.



General Builder Improvements

Simplified Create App Wizard

- Enter an app name and use the Create Application button on the first page of the Create App process without having to go through the whole wizard
- The list of additional create options now have a new look, and there are options to use the full Create App wizard or Quick SQL in addition to the existing entries

Improved UX of App Export and Import

- The import and export wizards have been simplified to create a more intuitive, enhanced user experience.
- Export apps, pages, or components using the new, standardized navigation system for different types of exports, then import them into your workspaces and applications in just a few steps.

Builder Extension Links

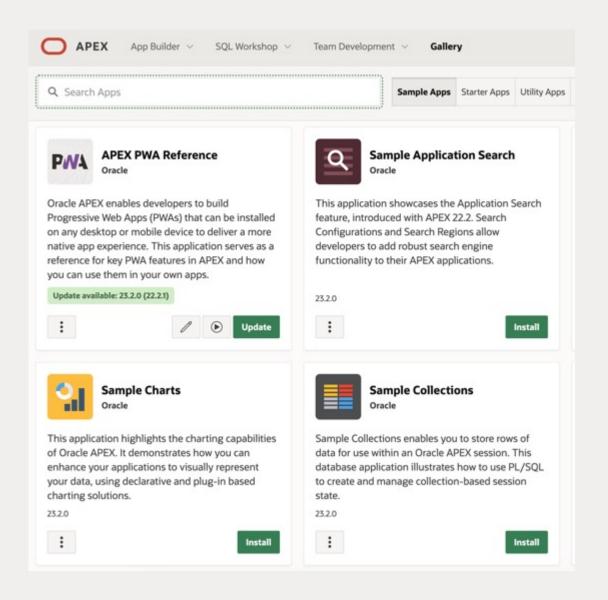
- Add additional menu entries to the Builder UI for your workspace
- All entries/URLs will be opened in a new browser tab



General Builder Improvements

Application Gallery Improvements

- Install an app without using the Install dialog, and configure background app installations for an instance so you can do other tasks while an app installs or so you can install multiple apps in sequence.
- A new update option allows you to get the most recent version of a previously installed app already without needing to remove it.





Additional Updates and Enhancements

Show Success Messages After Close Dialog

The Close Dialog process has a new attribute called Show Success Messages. When switched on, success messages are shown in the top level frame of the page.

Store Static Resources in Object Storage

A new Application File Storage option in Application Definition makes Object Storage available as the location for storing application static resources such as images, CSS, and JavaScript.

Ubiquitous Database Search for Oracle Database 23c

A new search type in the APEX Search Configuration wizard provides support for the new Oracle Database 23c feature, Ubiquitous Database Search.



Additional Updates and Enhancements

Improvements to Background Processing

Background page processing just got better with improved serialization, better integration with APEX error handling, and allowing transactional and non-transactional submissions.

Refreshed Redwood Light

Tweaks to colors, backgrounds, textures, padding, and additional styling give the Redwood Light theme a refreshed look and feel.

Enhancements to Template Directives

Template Directives are now available for use inside the Text, Textarea, and HTML Template Component attributes in Page Designer, as well as in assignments of a {with/} and {apply/} block.



JavaScript Library Upgrades

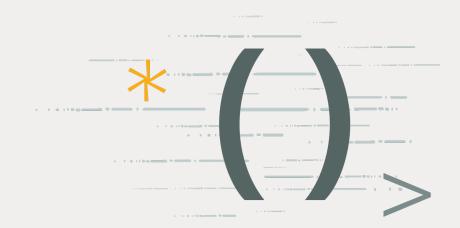
- Oracle JET 15.0.0
- jQuery 3.6.4
- jQuery Migrate 3.4.1
- FullCalendar 6.1.8
- MarkedJS 5.1.2
- DOMPurify 3.0.5
- Terser 5.19.2
- MapLibre 2.4.0
- TinyMCE 6.6.1
- PrismJS 1.29.0
- csso 5.0.5
- cropperjs 1.5.13
- CKEditor5 36.0.0
- jQuery UI 1.13.2



Thank you

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