

SPONSOR OPTIONS 2025

NL.UG
NL ORACLE USER GROUP





Hereby we present you our Sponsorship manual for APEX World 2025.

We would like to introduce all our available sponsor options, packages and extra's.

This year we will grant you the option to extend, create or downsize your sponsorship deal. Please let us know what options you would like and we will send you back an official sponsorship proposal.

All options are available upon demand.

Prices are exclusive of VAT/BTW.

Expert

Standspace***	XL
Name on sponsor banners	XXL
Extra session discount**** (Only available upon request. Extra costs)	50% off
Name on digital nIOUG website	XL
Name on event website	XL
Name on (break) slides during event	XL
List of participants and speakers (only on opt-in)	★
Name in event app**	★
Placement of flyers on a magazine rack**	★
Advertisement in digital nIOUG ViSIE	Prominent Page (A4)
Own Advertisement slide(s) during event	4 slides or 10s. film
Exhibitor entrance tickets	4
Name on all correspondence	★
Own beach flag at entrance*	★
Banner in keynote room	1
Banner in session room	1
Own award ceremony	★

With Stand
€ 7.750
Without
€ 6.750

* Subject to flagpole and sponsor supplied flag

** Subject to availability

*** Stand place is optional. We will provide a banner if you choose to not have a exhibition stand

**** Not in package, when the option for an extra session is added, there will be a price reduction as stated.

Senior

Standspace***	L
Name on sponsor banners	L
Extra session discount**** (Only available upon request. Extra costs)	30% off
Name on digital nIOUG website	L
Name on event website	L
Name on (break) slides during event	L
List of participants and speakers (only on opt-in)	★
Name in event app**	★
Placement of flyers on a magazine rack**	★
Advertisement in digital nIOUG ViSIE	Page (A4)
Own Advertisement slide(s) during event	3slides or 5s. film
Exhibitor entrance tickets	2
Name on all correspondence	★
Own beach flag at entrance*	★
Banner in keynote room	
Banner in session room	1
Own award ceremony	
With Stand € 5.650 Without € 5.100	

* Subject to flagpole and sponsor supplied flag

** Subject to availability

*** Stand place is optional. We will provide a banner if you choose to not have a exhibition stand

**** Not in package, when the option for an extra session is added, there will be a price reduction as stated.

Medior

Standspace***	M
Name on sponsor banners	M
Extra session discount**** (Only available upon request. Extra costs)	10% off
Name on digital nLOUG website	M
Name on event website	M
Name on (break) slides during event	M
List of participants and speakers (only on opt-in)	★
Name in event app**	★
Placement of flyers on a magazine rack**	★
Advertisement in digital nLOUG ViSIE	½ Page (A5)
Own Advertisement slide(s) during event	2 slides
Exhibitor entrance tickets	2
Name on all correspondence	
Own beach flag at entrance*	
Banner in keynote room	
Banner in session room	
Own award ceremony	

With Stand
€ 3.650
Without
€ 3.300

* Subject to flagpole and sponsor supplied flag

** Subject to availability

*** Stand place is optional. We will provide a banner if you choose to not have a exhibition stand

**** Not in package, when the option for an extra session is added, there will be a price reduction as stated.

Junior

Standspace***	S
Name on sponsor banners	S
Extra session discount**** (Only available upon request. Extra costs)	5% off
Name on digital nLOUG website	S
Name on event website	S
Name on (break) slides during event	S
List of participants and speakers (only on opt-in)	★
Name in event app**	★
Placement of flyers on a magazine rack**	★
Advertisement in digital nLOUG ViSIE	¼ Page (A6)
Own Advertisement slide(s) during event	1 slide
Exhibitor entrance tickets	
Name on all correspondence	
Own beach flag at entrance*	
Banner in keynote room	
Banner in session room	
Own award ceremony	

With Stand

€ 2.100

Without

€ 1.825

* Subject to flagpole and sponsor supplied flag

** Subject to availability

*** Stand place is optional. We will provide a banner if you choose to not have a exhibition stand

**** Not in package, when the option for an extra session is added, there will be a price reduction as stated.

Starter

Standspace	
Name on sponsor banners	
Extra session discount**** (Only available upon request. Extra costs)	
Name on digital nLOUG website	
Name on event website	XS
Name on (break) slides during event	XS
List of participants and speakers (only on opt-in)	
Name in event app**	★
Placement of flyers on a magazine rack**	★
Advertisement in digital nLOUG ViSIE	
Own Advertisement slide(s) during event	1 slide
Exhibitor entrance tickets	
Name on all correspondence	
Own beach flag at entrance*	
Banner in keynote room	
Banner in session room	
Own award ceremony	
With Stand	
€	n/a
Without	
€	525

* Subject to flagpole and sponsor supplied flag

** Subject to availability

*** Stand place is optional. We will provide a banner if you choose to not have a exhibition stand

**** Not in package, when the option for an extra session is added, there will be a price reduction as stated.

CYO

(Create your own)

Standspace (DxW)***

Name on sponsor banners

Extra session discount****
(Only available upon request. Extra costs)

Name on digital nLOUG website

Name on event website

Name on (break) slides during event

List of participants and speakers
(only on opt-in)

Name in event app**

Placement of flyers on a magazine rack**

Advertisement in digital nLOUG ViSIE

Own Advertisement slide(s) during event

Exhibitor entrance tickets

Name on all correspondence

Own beach flag at entrance*

Banner in keynote room

Banner in session room

Own award ceremony

€ ???? ?

* Subject to flagpole and sponsor supplied flag

** Subject to availability

*** Stand place is optional. We will provide a banner if you choose to not have a exhibition stand

**** Not in package, when the option for an extra session is added, there will be a price reduction as stated.

Extra options

Each sponsorplan is expandable with below options (upon availability)

* Costs for sponsor materials are solely for the sponsor

Options:

- (larger) Standspace or banner
- Extra slides
- Extra banner to place in session track
- Extra advertisement space in nLOUG vision

Visibility

Starting at € 250

Options:

- Present anything you like during a session. (This is only available with consent of the Abstract Commission of APEX World 2025.)

Session

Starting at € 1350

Options:

- (add something to the) Goodie-bag
- Flyers

Merchandise

Starting at € 0*

Options:

- Sponsor in entertainment (provide a quiz, band, etc) during the network events
- Bring entertainment during breaks

Entertainment

Starting at € 0*

Did we forget anything? Or do you have an awesome idea?

Let us know!!

Other

Starting at € ??*

Summary

Choose 1 of the following

Expert

With Stand
€ 7.750
Without
€ 6.750

Senior

With Stand
€ 5.650
Without
€ 5.100

Medior

With Stand
€ 3.650
Without
€ 3.300

Junior

With Stand
€ 2.100
Without
€ 1.825

Starter

With Stand
€ n/a
Without
€ 525

CYO (Create your own)

€ ????

+

Optional, choose 1 or more

Extra options

€ ????

+

Your total



Standspace***
Name on sponsor banners
Extra session discount**** (Only available upon request. Extra costs)
Name on digital nIOUG website
Name on event website
Name on (break) slides during event
List of participants and speakers (only on opt-in)
Name in event app**
Placement of flyers on a magazine rack**
Advertisement in digital nIOUG VISIE
Own Advertisement slide(s) during event
Exhibitor entrance tickets
Name on all correspondence
Own beach flag at entrance*
Banner in keynote room
Banner in session room
Own award ceremony

* Subject to flagpole and sponsor supplied flag

** Subject to availability

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Senior

XL
XXL
50% off
XL
XL
XL
★
★
★
Prominent Page (A4)
4 slides or 10s. film
4
★
★
1
1
★
With Stand € 7.750 Without € 6.750

With Stand
€ 5.650
Without
€ 5.100

Medior

M
M
10% off
M
M
M
★
★
★
½ Page (A5)
2 slides
2
★
★
1
With Stand € 3.650 Without € 3.300

With Stand
€ 3.650
Without
€ 3.300

Junior

S
S
5% off
S
S
S
★
★
★
¼ Page (A6)
1 slide
1 slide
With Stand € 2.100 Without € 1.825

With Stand
€ 2.100
Without
€ 1.825

Starter

XS
XS
★
★
1 slide
With Stand € n/a Without € 525

With Stand
€ n/a
Without
€ 525

CYO

€ ????



+ Optional extra options

€ ????